

DIGITAL STORYTELLING

“TO BE A PERSON IS TO HAVE A STORY TO TELL”

DIGITAL STORYLAB

COPENHAGEN CENTER FOR DIGITAL STORYTELLING

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Digital Storytelling

“Once upon a time we sat around the fire and told each other stories, now young and old we can do it with computers. We call this Digital Storytelling.”

- Daniel Meadows, BBC project Capturing Wales.

About Digital Storytelling

Joe Lambert, founder of the Center for Digital Storytelling (CDS) in California, USA, formed in 1994, a method that gave ordinary people the opportunity to use digital media to tell their personal stories.

The reason was the desire to democratize the new media and contribute to social justice in an age where digital media spread and digital skills were more important to possess. This still applies today, though even more so. Since CDS began, digital storytelling spread to large parts of the United States, Australia, Africa and several European countries including England, Norway and Sweden, as we work closely with here in Denmark.

Digital Storytelling is a worldwide phenomenon and our organization in Denmark, Digital StoryLab want to publicize it in Denmark, therefore we are always looking for partners or projects.

What is Digital Storytelling?

Digital Storytelling is the modern extension of the ancient art of storytelling, now interwoven with digitized still and moving images and sound.

We bring people together in a program where they share their stories with others in a “story circle”. They learn to find the story and convey it with the new media.

They use their own images, video clips, taken from the old photo albums, mobile phone or digital camera and ends off with a 2-3 minute self-produced films.

It is a creative process by which diverse peoples share their life story and creative imaginings with others.



Digital Storylab

Stories are the creative conversion of life itself into a more powerful, clearer, more meaningful experience. They are the currency of human contact.

— Robert McKee

Who are we?

Digital Storylab is the only specialized digital storytelling company in Denmark with leading expertise in the development, planning, implementation & production of digital stories.

We work with authentic voices and stories in every aspect of companies, organizations, institutions and communities through insight, participatory methods, media creation & production.

Expertise & Work

Digital Storylab work with national and international projects in the following areas:

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- Teaching and facilitation in new media & storytelling
 - Documentation & research
 - Culture and history of preservation
 - Video production & methods
 - Participation and observation
 - Self Development
 - Local memory & civic planning
 - Social Innovation
 - User research
 - Human Rights
 - Community building projects
 - Creativity & Innovation
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Clients & Partners

Our clients are companies, museums, organizations, institutions, governments who work for a sustainable, innovative, inclusive, social & economic society.

We have worked with LEGO, The Danish Media for Youth, Copenhagen Business School, Copenhagen Youth projects, Danish Storyteller Organization, Red Cross and many others.

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Why?:

“If you don’t know the trees you may be lost in the forest, but if you don’t know the stories you may be lost in life.”

Why Digital Storytelling?.

- The democratization of digital media.
- Everyone can express themselves through creative processes and personal stories.
- Acquisition of IT skills and reflection
- Personal development.
- Identity through storytelling
- Strengthening communities and the influence of conventions and policies.
- Society Awareness through authentic stories.
- To give an authentic expression by allowing people
- communicate their own personal history



Digital StoryLab is the Copenhagen Center for Digital Storytelling. Visit us here: www.digitalstorylab.com. We work with video diaries, production, storytelling, facilitation of workshops and much more. We always look for new partners or projects.



Workshops & education

“Storytelling is the most powerful way to put ideas into the world today.”

- Robert McKee

3 days Standard Workshop

This workshop give the participants education in designing and producing a three- to five-minute digital story.

- Participants craft and record first-person narrative: Collect still images, video, and music with which to illustrate their pieces
- Guided through computer tutorials that enable them, with facilitator support, to edit their own stories.
- Storyboard, filmediting, storycircle and collaboration

Everyone can participate

Facilitator Workshop

Education of trainers, educators or everyone else that wish to faciliate workshops in Digital Storytelling. Here the participants learns how to teach the method.

- Media literacy
- Theory and methods to creativity and storytelling
- Formats, IT tool and social media
- Projectplanning and budget
- International projects
- Digital storytelling in the mass media
- Introduction to documentary and film style
- Teaching the methods to different target groups

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See stories on:

<http://>

digitalstorylab.23video.dk



Documentation & Innovation support

Support, Conferences & Videodocumentation