

“STORIES FROM THE NORTH” PROJECT



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DIGITAL STORYTELLING IN A YOUTH AND SoMe PERSPECTIVE



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Facts

- **Nordic** project involving researchers, facilitators and participants
- Participants produce digital stories inspired by **Digital Storytelling** / www.storycenter.org.
- Cross Cultural Dialogue and Exchange of Nordic knowledge
- Nordic storytelling **labs** and an **online platform**
- Targetgroup - mainly **young people**
- **Denmark**
 - Digital Story Lab & Aalborg University
- **Iceland**
 - Reykjavíkur Akademían
- **Norway**
 - World Wide Narrative & Oslo Metropolitan University

Funding

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The Nordic Culture Fund

[/ nordiskkulturfond.org](http://nordiskkulturfond.org)

&

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[/ thenordics.com](http://thenordics.com)



**NORDISK
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The online platform version 01 / nordicstorytelling.com

The screenshot shows a web browser window with the URL <https://nordicstorytelling.com/about/>. The browser's address bar includes the name 'Sikker' and various icons for navigation and sharing. The website's header features the title 'STORIES FROM THE NORTH' on the left and a navigation menu with links for 'PARTNERS', 'HOME', 'ABOUT THE PROJECT', 'STORIES' (with a dropdown arrow), 'CONTACT', and 'NEWS'. Below the header is a large hero image of a person in a red shirt standing on a rocky outcrop overlooking a valley with a lake. A stylized geometric logo in shades of blue and green is overlaid on the right side of the image. The text 'STORIES FROM THE NORTH' is centered over the lower part of the hero image. The main content area has a white background with the heading 'About the project' in a large, bold font. Below this heading is a paragraph of text: 'Branding is no longer about the stuff that you make, but about the stories you tell. The vision of our project `Stories from the North` is to let young people create, share & tell life stories through NordicStorytelling Labs and an online digital storytelling platform'. To the right of the text is a video player with the title 'ICELAND' and a play button icon over a video thumbnail showing a landscape.

STORIES FROM THE NORTH

PARTNERS HOME ABOUT THE PROJECT STORIES ▾ CONTACT NEWS

STORIES FROM THE NORTH

About the project

Branding is no longer about the stuff that you make, but about the stories you tell. The vision of our project `Stories from the North` is to let young people create, share & tell life stories through NordicStorytelling Labs and an online digital storytelling platform.

ICELAND

The online platform version 02 / next goals

Create a version 2.0 of the online platform focusing on:

- support the **interconnectedness** in the online community through sharing options
 - **volunteering graduate students** who (who all initially themselves took part in a 2-day-DS-workshop) involved in the designing phase and they came up with a **concept “message in the bottle”** - sending stories and providing incentives for others to create their story
- further support the **distributing opportunities**
- **create awareness** within the Nordic countries and internationally



First project phase

First experiences from a “Stories from the North” project indicate how the involved youth and their experiences with **social media (SoMe)** potentially influences parts of the DS thinking in our project and raise interesting perspectives and questions

Resistant towards writing a manuscript

- **sloppy and careless VS working “on the fly”** mirroring young youtubers
- => possible ways to incorporate this ‘on the fly’ production mode ?

Started **logging daily life** through images

- **not glorified versions** (and no need for distribution)
- can DS support a movement towards authentic and “two-sided” images ?





First project phase

Drawing sessions focusing on a place where they were especially fond of being at

- all participants draw places where they were **by-them-selves**/without company and not online
VS
SoMe times where young people on a large-scale **relates to other people online**

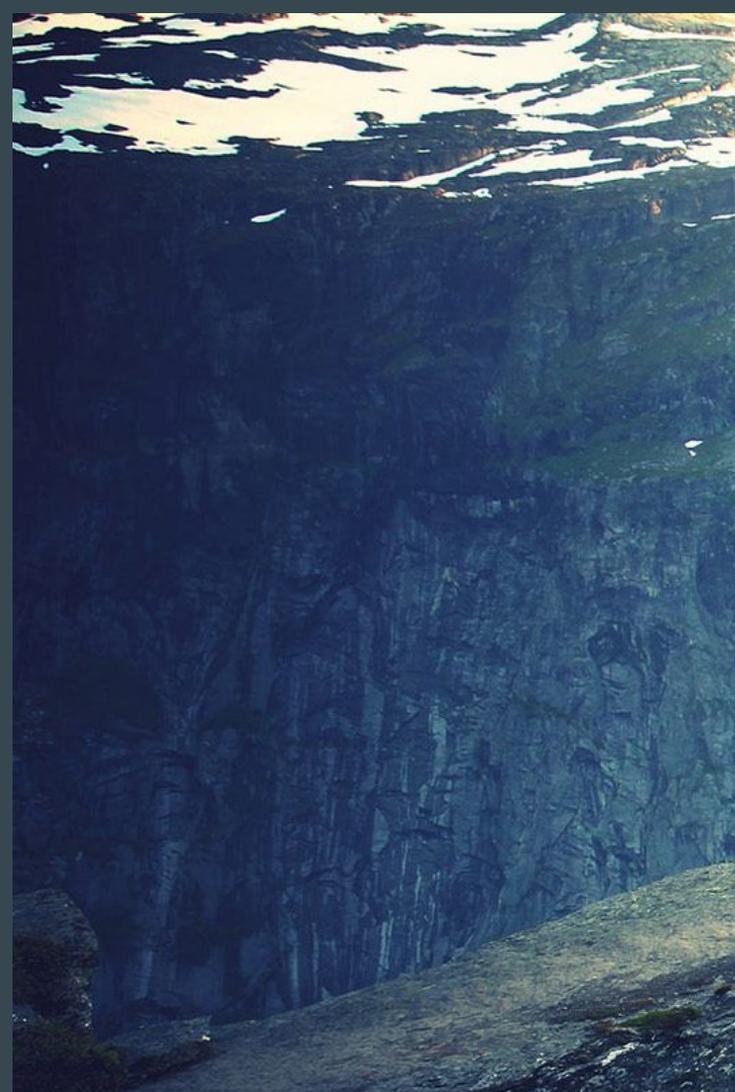
Design suggestions from graduate students

- **“message in a bottle” concept**
 - encourage others to create their story not knowing the person receiving the message
 - possibly support authentic **online interchanging and DS inspired ‘dialogues’ ?**
 - possible to create a DS inspired story **without familiarity with DS or knowing the person behind the message ?**

Similar projects / processes

Inspired by DS and exploring various approaches and developments - including individual/collective, online sessions, artefacts, etc.

- online supervisions sessions with groups
- working several times with the same group
- “standscans”



Thank you

Common reflections & comments

